

ORDER



Orders	Order / Rev:	165589	Primary AE:	KSTP-TV, LLC and KSAX-1
	Alt Order #:	06848119		Anjie Brady
	Product Desc:	D.C.C.C.	Sales Office:	P-PHL
	Estimate:	1331	Sales Region:	National
	Flight Dates:	10/16/12 - 10/22/12		
	Original Date / Rev:	08/29/12 / 08/29/12		
	Order Type:	GENERAL		
Agency	Name:	Great American Media	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		1010 Wisconsin Ave NW	Agency Commission:	15%
		Washington, DC 20007-3674		
Advertiser	Name:	DCCC Democratic Congressional Can	New Business Thru:	09/29/09
	Demographic:	A35+	Order Separation:	00:00:00
	Product Codes:	PL2	Advertiser External ID:	
	Priority:	3	Agency External ID:	
	Revenue Codes:	AGY, POL, ISS		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/19/12	10	\$4,475.00	\$3,803.75		October 2012	10	\$4,475.00	\$3,803.75	0.00
					Totals		10	\$4,475.00	\$3,803.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	17%	\$4,475.00
Market	100%	\$26,323.53

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$6,580.88
KMSP	18%	\$4,738.24
KMWB	1%	\$263.24
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$526.47
WCCO	33%	\$8,686.76
WFTC	4%	\$1,052.94

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/16/12	10/19/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF--	:30	1	\$475.00	3	0.00	NM	1	\$475.00
5 EW NWS 6A															
		Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
		Week: 10/15/12	10/21/12	- TWTF--		1	\$475.00		0.00						
E 2	M	10/16/12	10/19/12	M-F GMA M-F GMA	CM	7-9a	- TWTF--	:30	1	\$450.00	3	0.00	NM	1	\$450.00

Order / Rev: 165589
 Alt Order #: 06848119
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: DCCC Democratic Congressional Camp:
 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1
 Estimate: 1331

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
E 2	M	10/16/12	10/19/12	M-F GMA		CM	7-9a		- TWTF--	:30	1	\$450.00	3	0.00	NM	1	\$450.00												
GD MRN AMR-ABC																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/15/12	10/21/12	- TWTF--	1	\$450.00	0.00																								
E 3	M	10/16/12	10/19/12	M-F 9-10a		CM	9-10a		- TWTF--	:30	1	\$300.00	3	0.00	NM	1	\$300.00												
LIVE WTH KELLY																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/15/12	10/21/12	- TWTF--	1	\$300.00	0.00																								
E 4	M	10/16/12	10/19/12	M-F Midday News		CM	11a-12p		- TWTF--	:30	1	\$325.00	3	0.00	NM	1	\$325.00												
5 EW NWS 11AM																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/15/12	10/21/12	- TWTF--	1	\$325.00	0.00																								
E 5	M	10/16/12	10/19/12	M-F 3-4p		CM	3-4p		- TWTF--	:30	1	\$200.00	3	0.00	NM	1	\$200.00												
TWIN CITIES LV																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/15/12	10/21/12	- TWTF--	1	\$200.00	0.00																								
E 6	M	10/16/12	10/19/12	M-F 4-430p		CM	4-430p		- TWTF--	:30	1	\$275.00	3	0.00	NM	1	\$275.00												
MILLIONAIRE																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/15/12	10/21/12	- TWTF--	1	\$275.00	0.00																								
E 7	M	10/16/12	10/19/12	M-F 430-5p News		CM	430-5p		- TWTF--	:30	1	\$375.00	3	0.00	NM	1	\$375.00												
5 EW NW430P MF																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/15/12	10/21/12	- TWTF--	1	\$375.00	0.00																								
E 8	M	10/16/12	10/19/12	M-F 6-630p		CM	6-630p		- TWTF--	:30	1	\$950.00	3	0.00	NM	1	\$950.00												
5 EW NW 6P MF																													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																								
Week: 10/15/12	10/21/12	- TWTF--	1	\$950.00	0.00																								
E 9	M	10/16/12	10/19/12	M-F 1102p News		CM	1102-1132p		- TWTF--	:30	1	\$375.00	3	0.00	NM	1	\$375.00												
5 EW NWS 11PM<																													
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Week: 10/15/12	10/21/12	- TWTF--	1	\$375.00	0.00																								
E 10	M	10/16/12	10/19/12	M-F 1035-1102p		CM	1035-1102p		- TWTF--	:30	1	\$750.00	3	0.00	NM	1	\$750.00												
ABC-NITELINE<																													
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